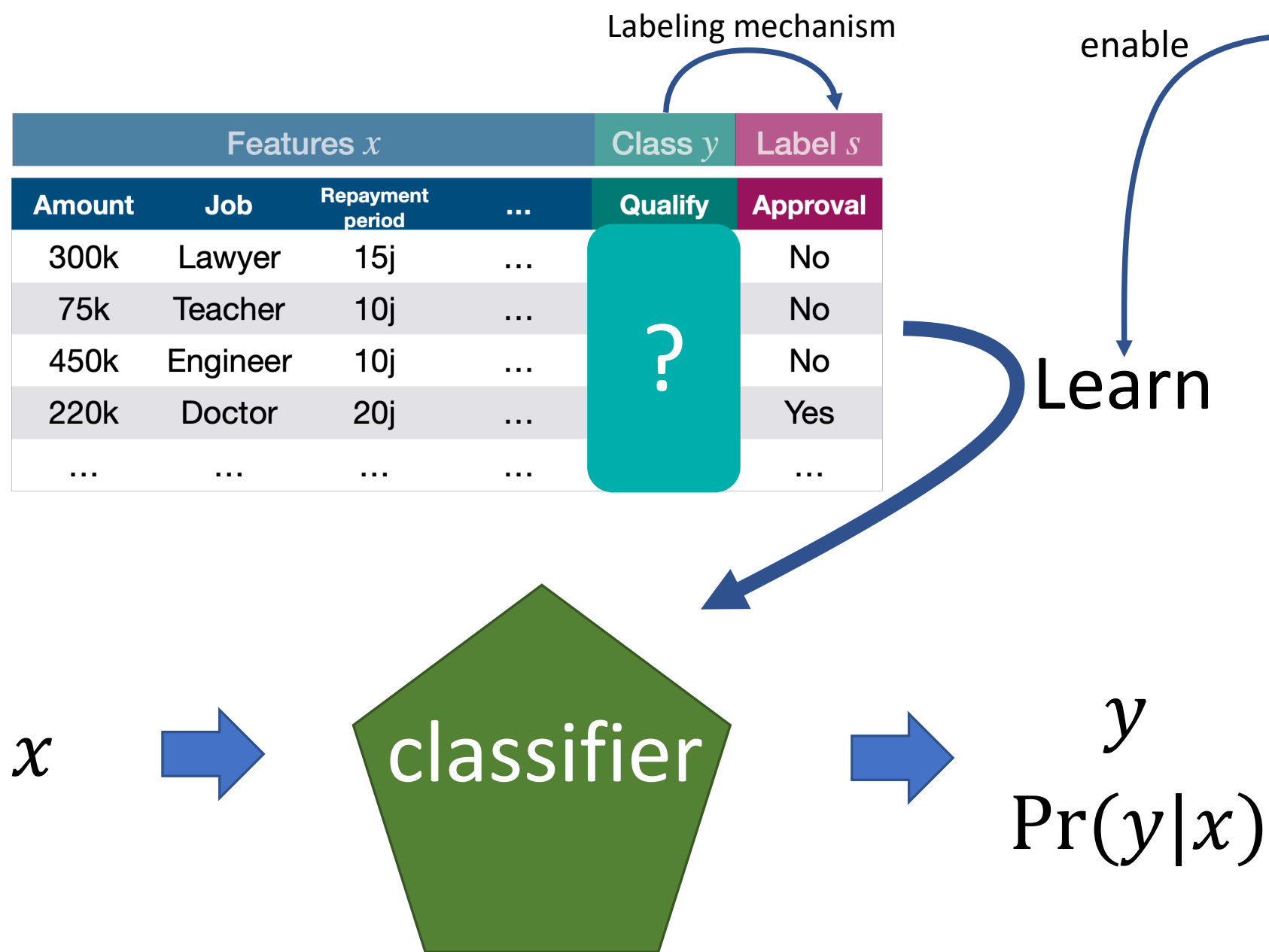


Learning from positive and  
unlabeled data

# 3. Assumptions to enable PU Learning

Section 3 in the survey paper

# Assumptions in PU Learning



## Assumptions

- Enough data
- Training data is iid sample of population

$$x \sim f(x) \\ \sim \alpha f_+(x) + (1 - \alpha) f_-(x)$$

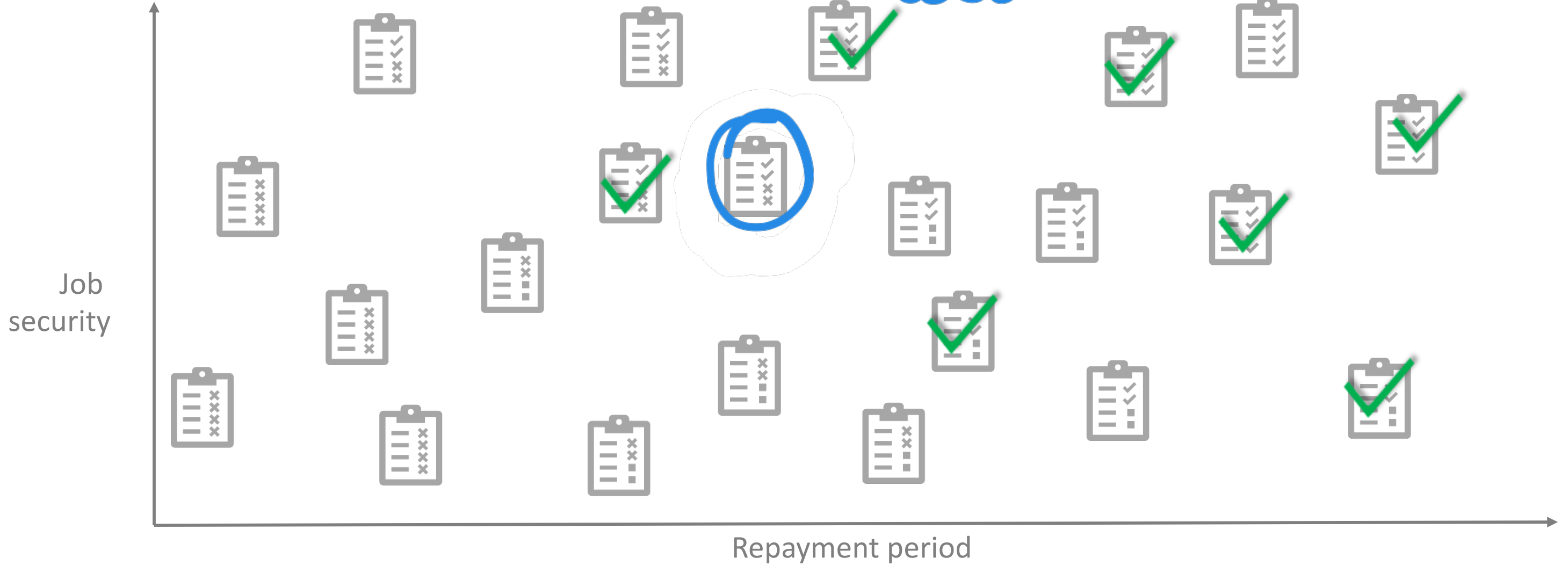
- Class distribution assumptions (classifier bias)
- Labeling mechanism assumptions

Not all the assumptions need to be strong individually, but together they need to be strong enough to enable learning.

# Assumptions in PU Learning

Assume enough data and iid sample

- me?  
- label?



# Assumptions in PU Learning

Additional assumption are necessary to enable learning

1. Labeling mechanism assumptions
2. Data (class distribution) assumptions

# Label mechanism assumptions

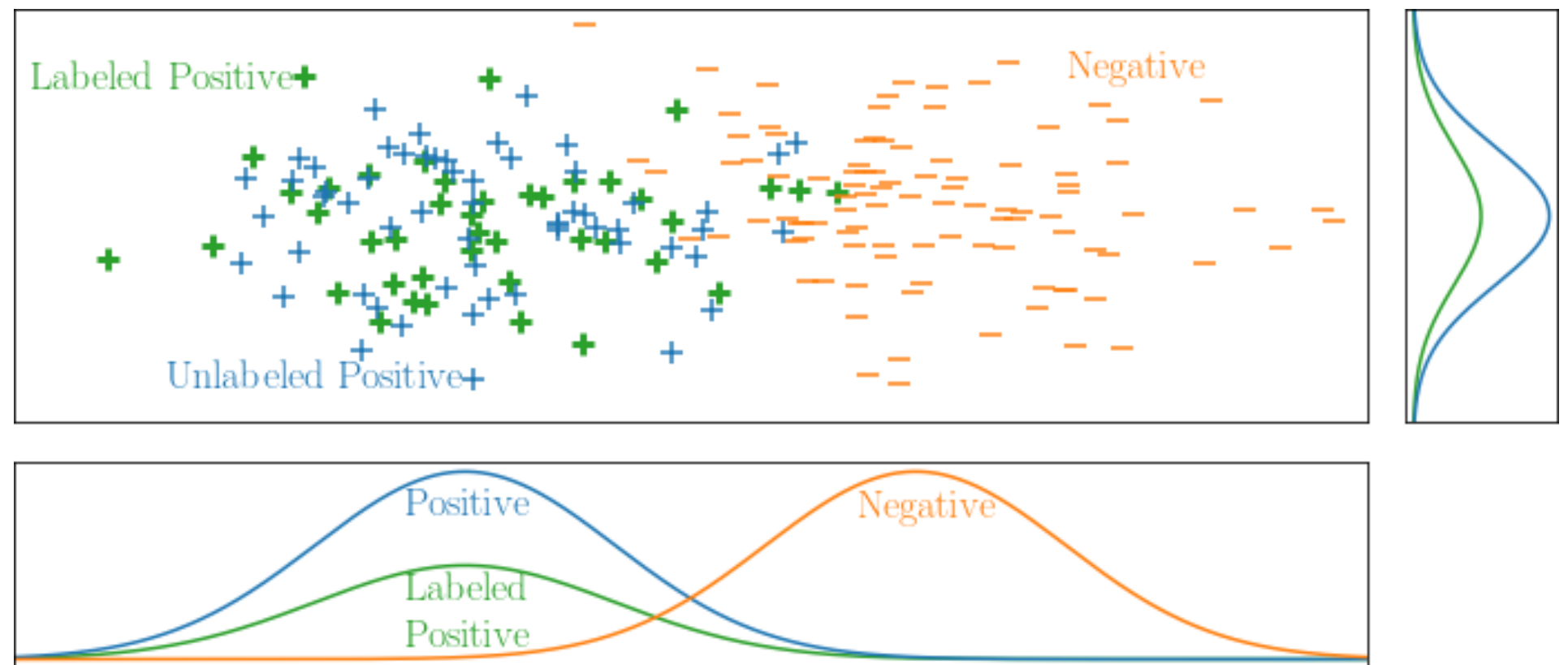
Section 3.1 in the survey paper

# Selected Completely At Random (SCAR)

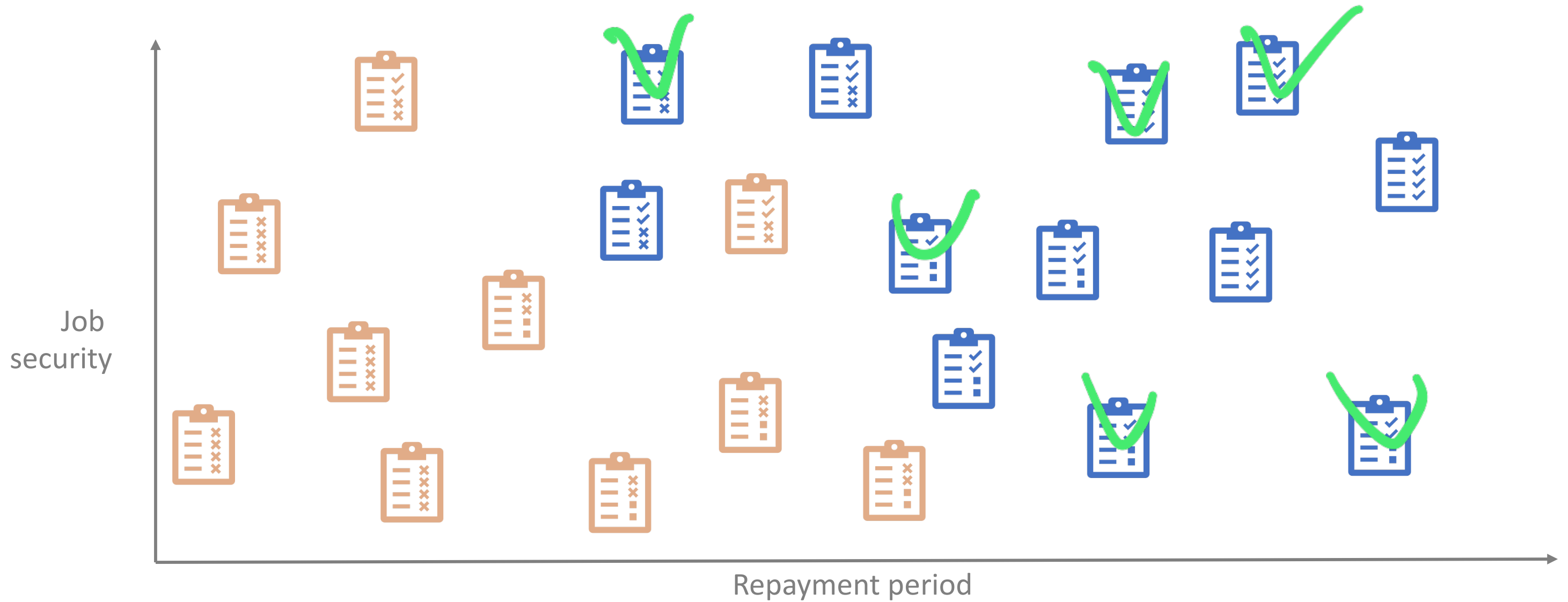
Every positive example has the same probability  $c$  to be labeled

$$\begin{aligned} e(x) &= \Pr(s = 1|x, y = 1) \\ &= \Pr(s = 1|y = 1) \\ &= c \end{aligned}$$

Enables reducing PU learning to binary classification by weighting the data or minor algorithm modifications



# Selected Completely At Random (SCAR)





# Selected Completely At Random (SCAR)

Probability to be labeled directly proportional to positive probability

$$\Pr(s = 1|x) = c \Pr(y = 1|x)$$

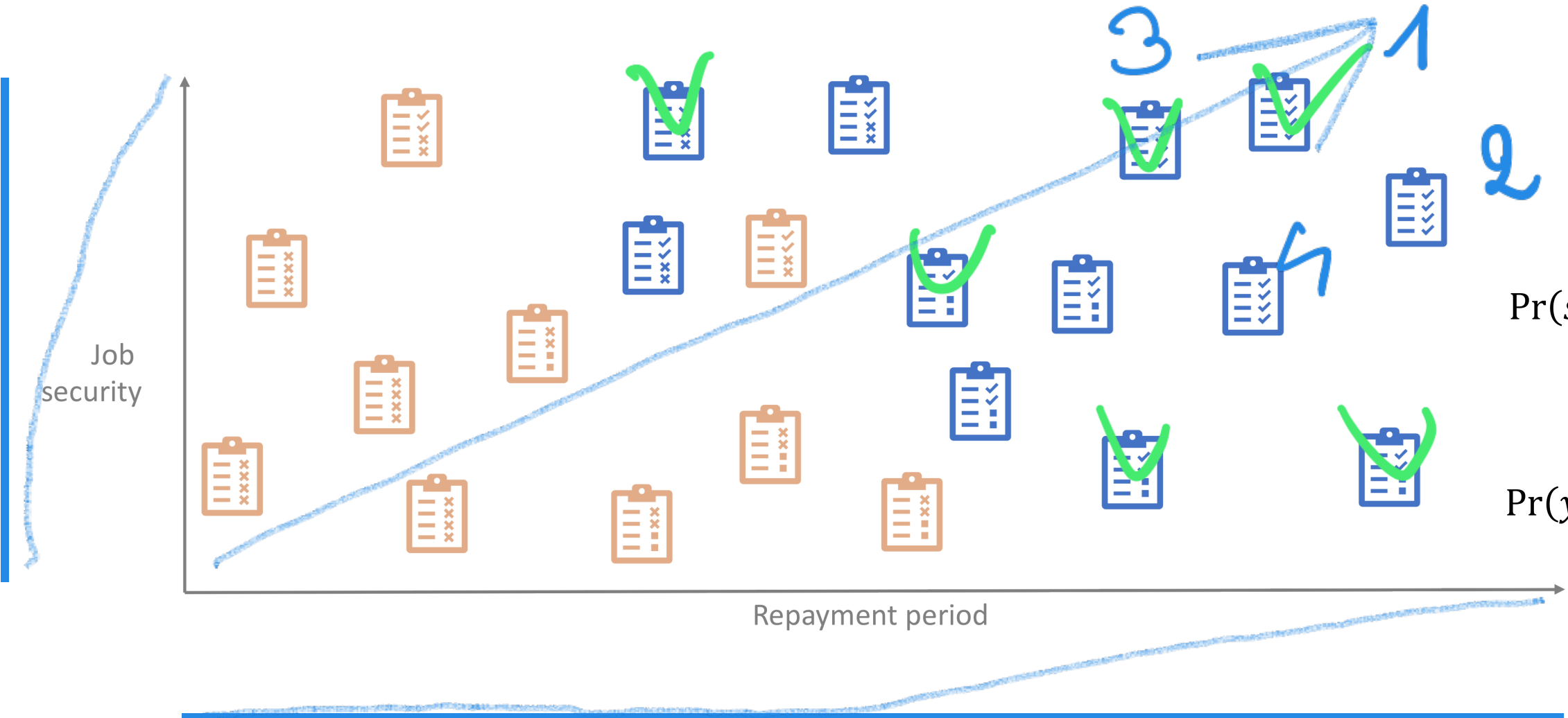
Non-traditional classifier predicts  $\Pr(s = 1|x)$  can be learned from PU data using traditional techniques [1].

Interesting properties:

- Ranking order
- Recall
- Get class probabilities by dividing non-traditional classifier by  $c$

# SCAR: Ranking order

Non-traditional classifier predicts  $\Pr(s = 1|x)$



$$\Pr(s = 1|x_1) > \Pr(s = 1|x_2)$$

$\Leftrightarrow$

$$\Pr(y = 1|x_1) > \Pr(y = 1|x_2)$$

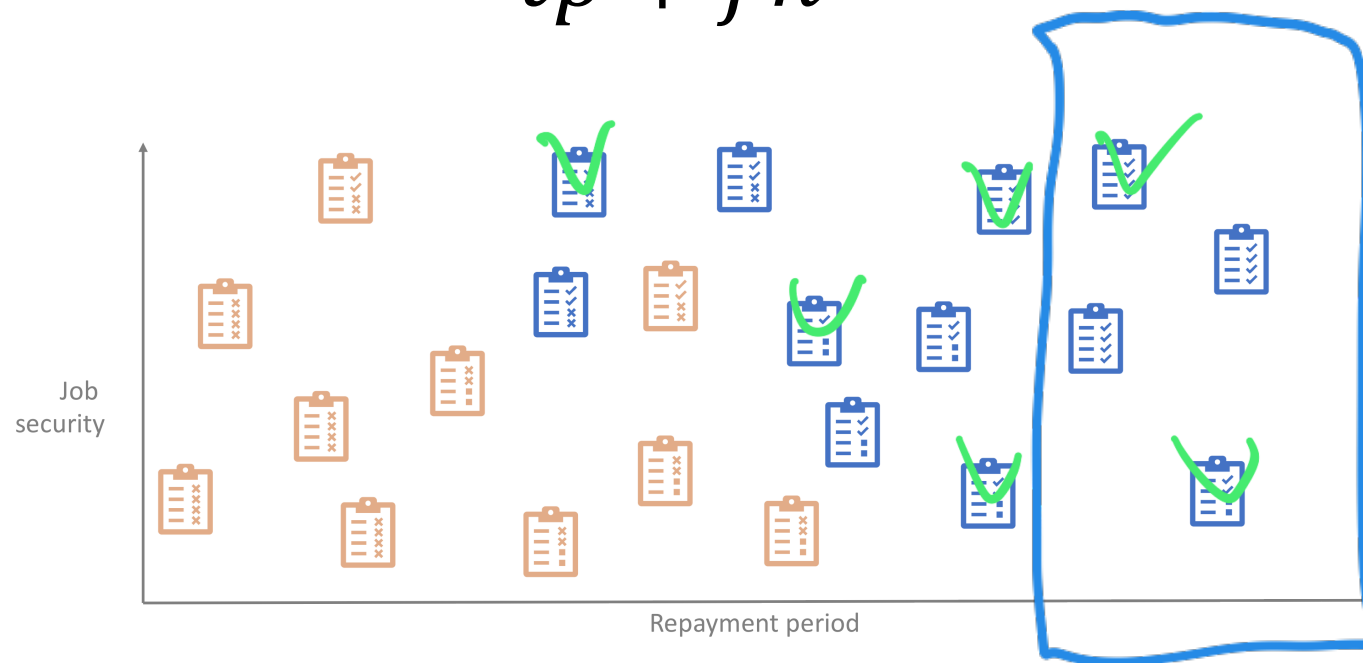
[1] Elkan & Noto. Learning Classifiers from Only Positive and Unlabeled Data. KDD. 2008

Training a non-traditional classifier subject to a recall is equivalent to training a traditional classifier subject to that same recall.

# SCAR: Recall

Non-traditional classifier predicts  $\Pr(s = 1|x)$

$$recall = \frac{tp}{tp + fn} = \Pr(\hat{y} = 1 | y = 1)$$



12 4 3/4  
6 2 3/4

$$\Pr(\hat{y} = 1 | y = 1) = \Pr(\hat{y} = 1 | s = 1)$$

[1] Liu et al. Partially supervised classification of text documents. ICML 2002

[2] Blanchard et al. Semi-supervised novelty detection. JMLR. 2010

# SCAR: Class probabilities

Non-traditional classifier predicts  $\Pr(s = 1|x)$

From

$$\Pr(s = 1|x) = c \Pr(y = 1|x)$$

It follows directly

$$\Pr(y = 1|x) = \frac{1}{c} \Pr(s = 1|x)$$

- 1) expert knowledge
- 2) labeled valid data
- 3) estimate from PU data

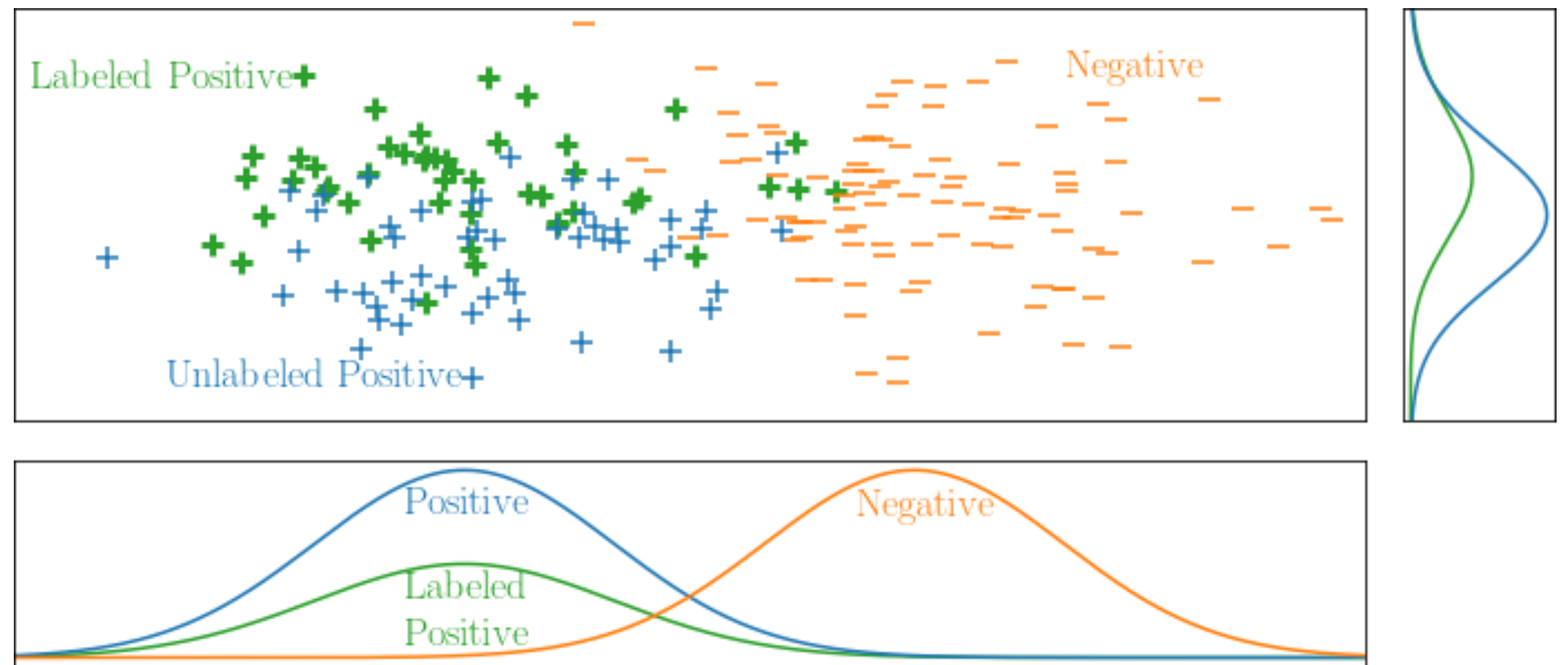
# Selected Completely At Random (SCAR)

The ability to employ non-traditional classifiers is what makes the SCAR assumption so attractive and widely used

# Selected At Random (SAR) (better name: selected conditionally at random)

Labeled examples are a biased sample from the positive distribution, where the bias completely depends on the attributes  $x$  [1]

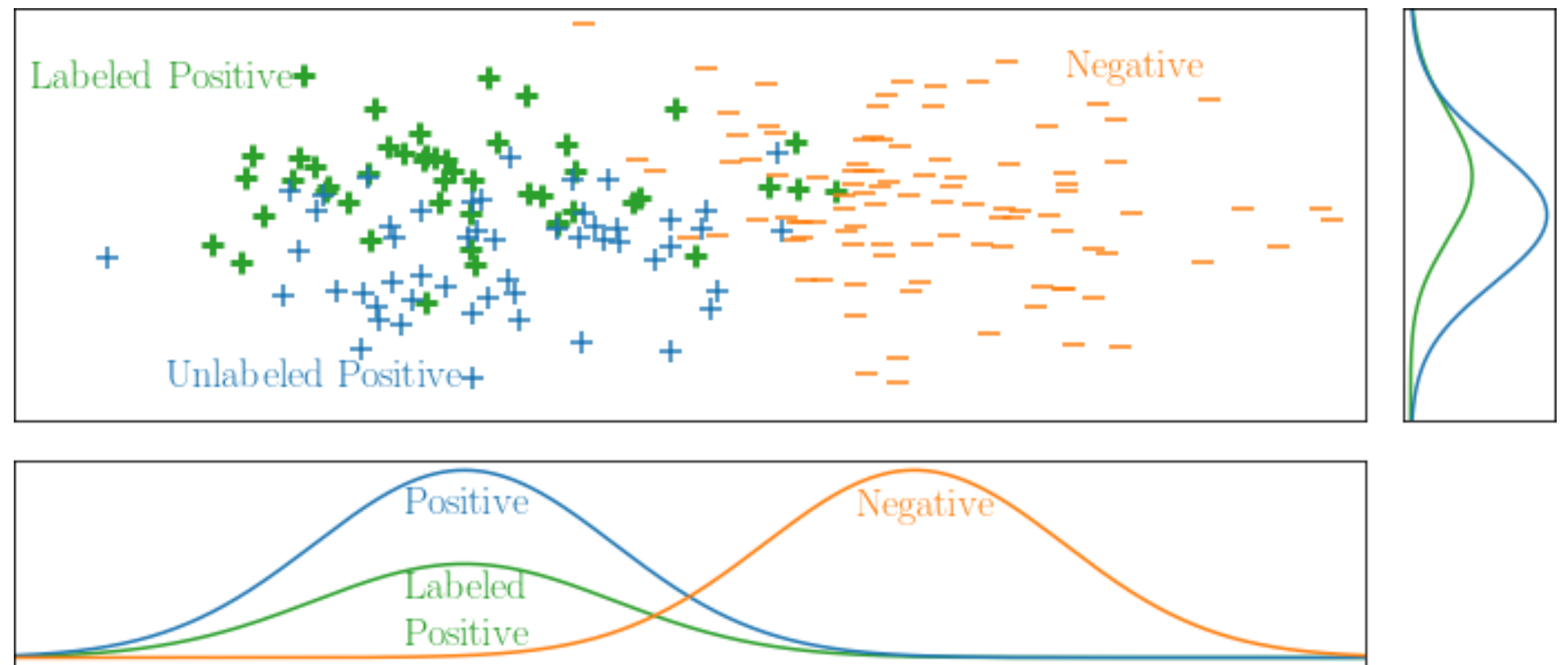
$$e(x) = \Pr(s = 1 | x, y = 1)$$



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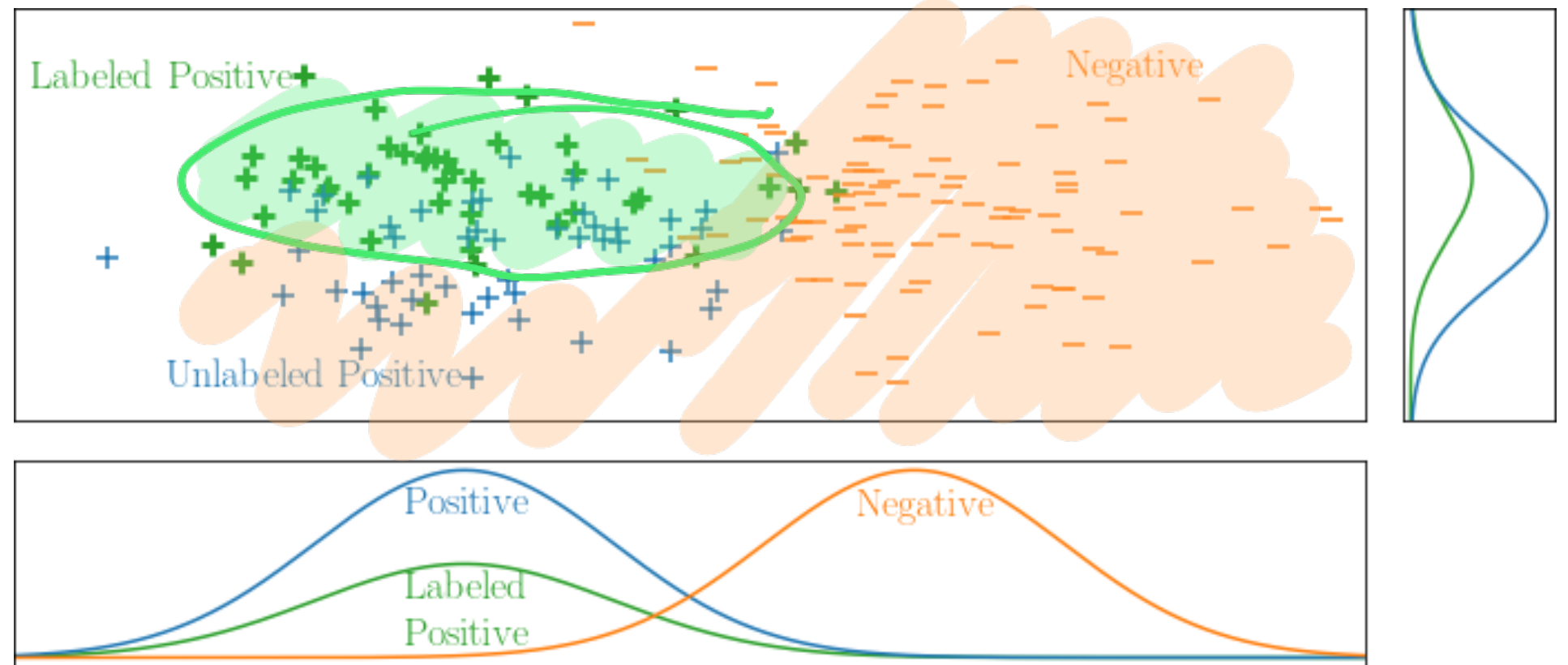
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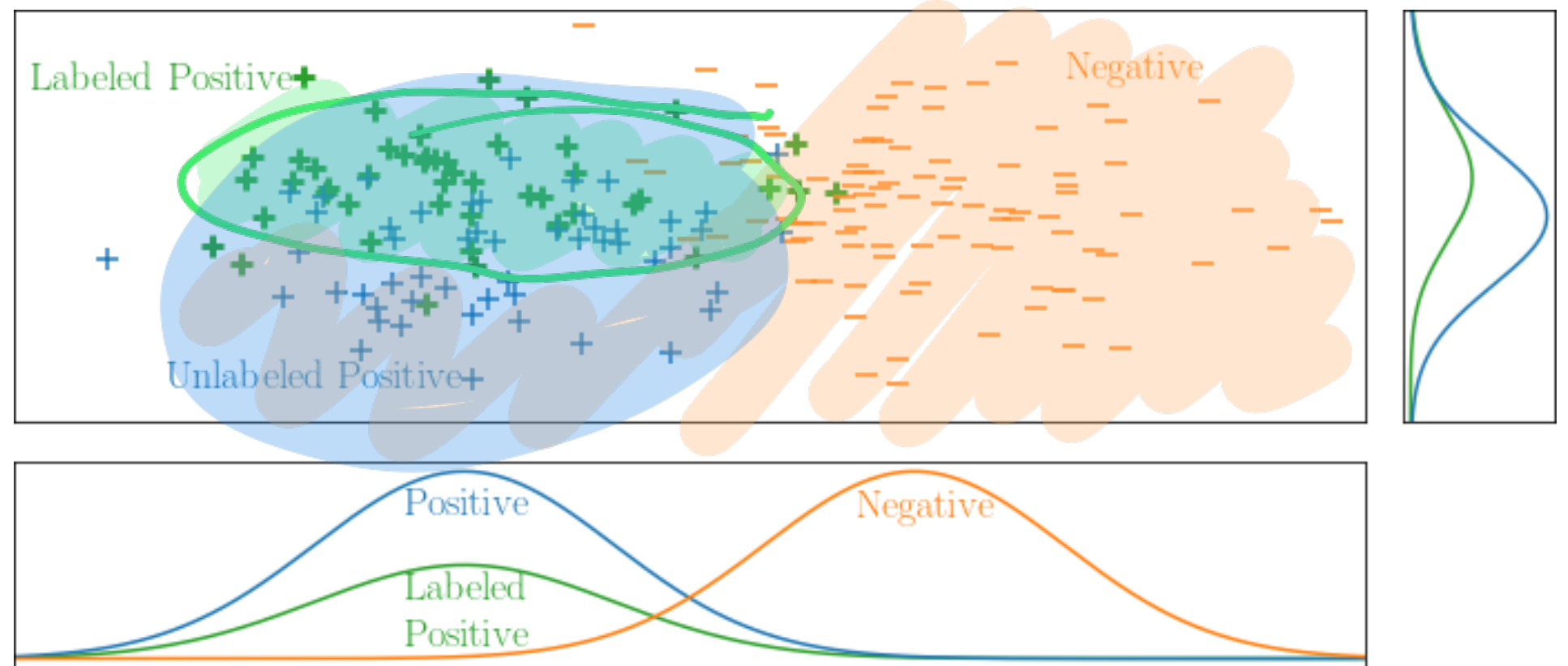




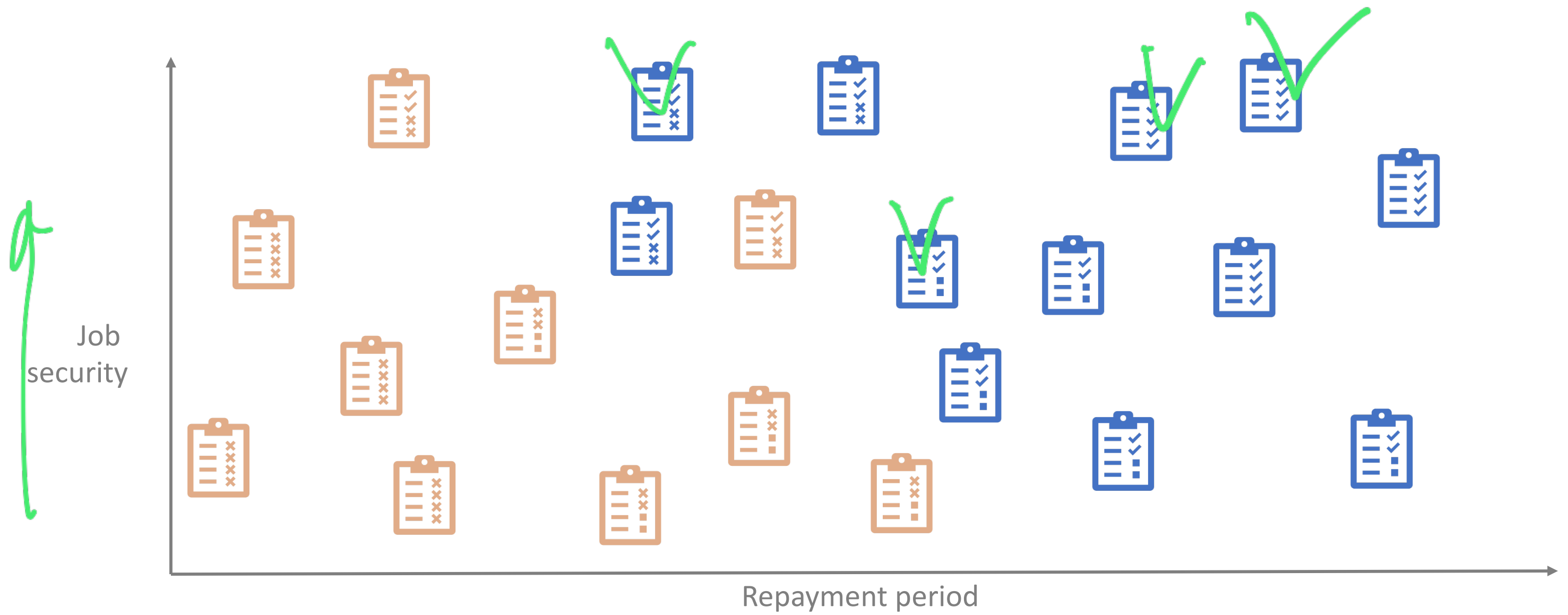
# Selected At Random (SAR) (better name: selected conditionally at random)

Labeled examples are a biased sample from the positive distribution, where the bias completely depends on the attributes  $x$  [1]

$$e(x) = \Pr(s = 1 | x, y = 1)$$



# Selected At Random (SAR)



# Selected At Random (SAR)

If labeling mechanism is known, learning is possible.

Otherwise, additional assumptions are needed.

- class distribution
- labeling mechanism
  - depends only on subset of  $x$

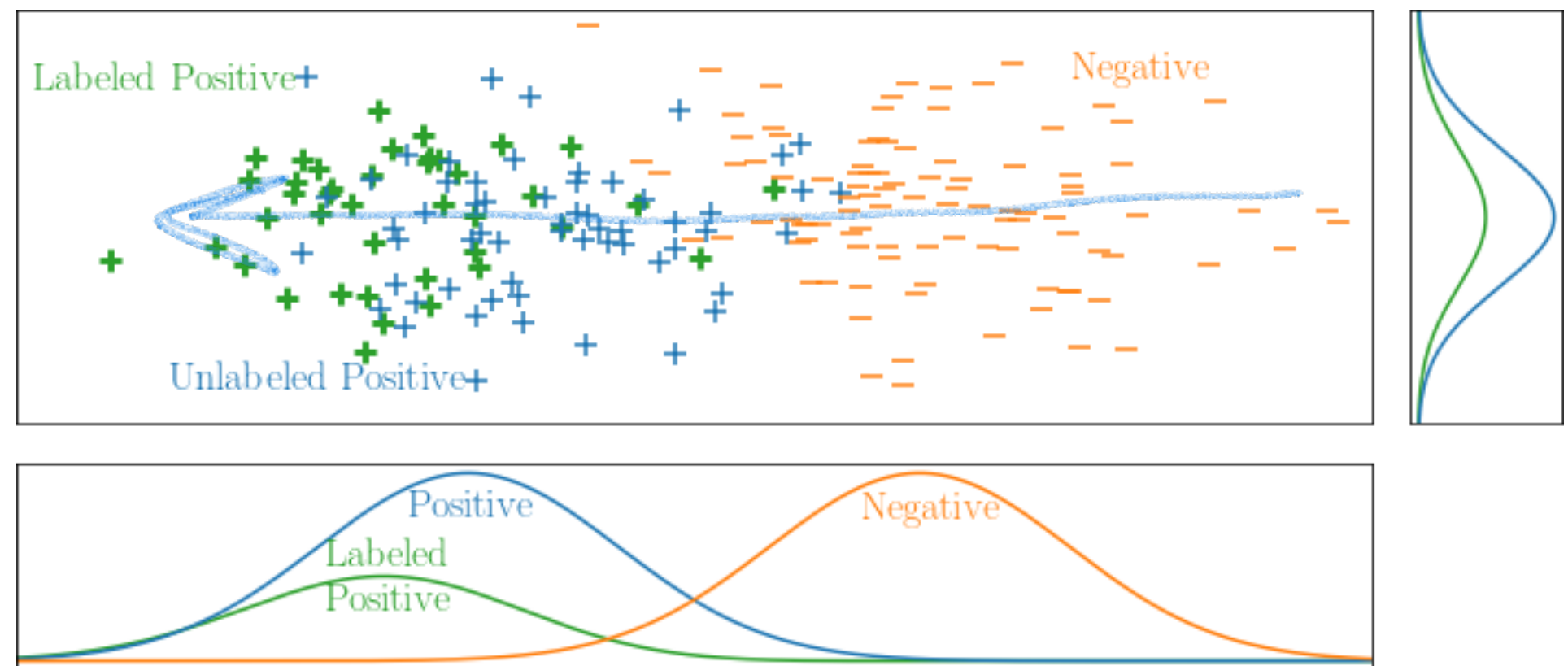
Important field for future research!

# Probabilistic Gap (type of SAR)

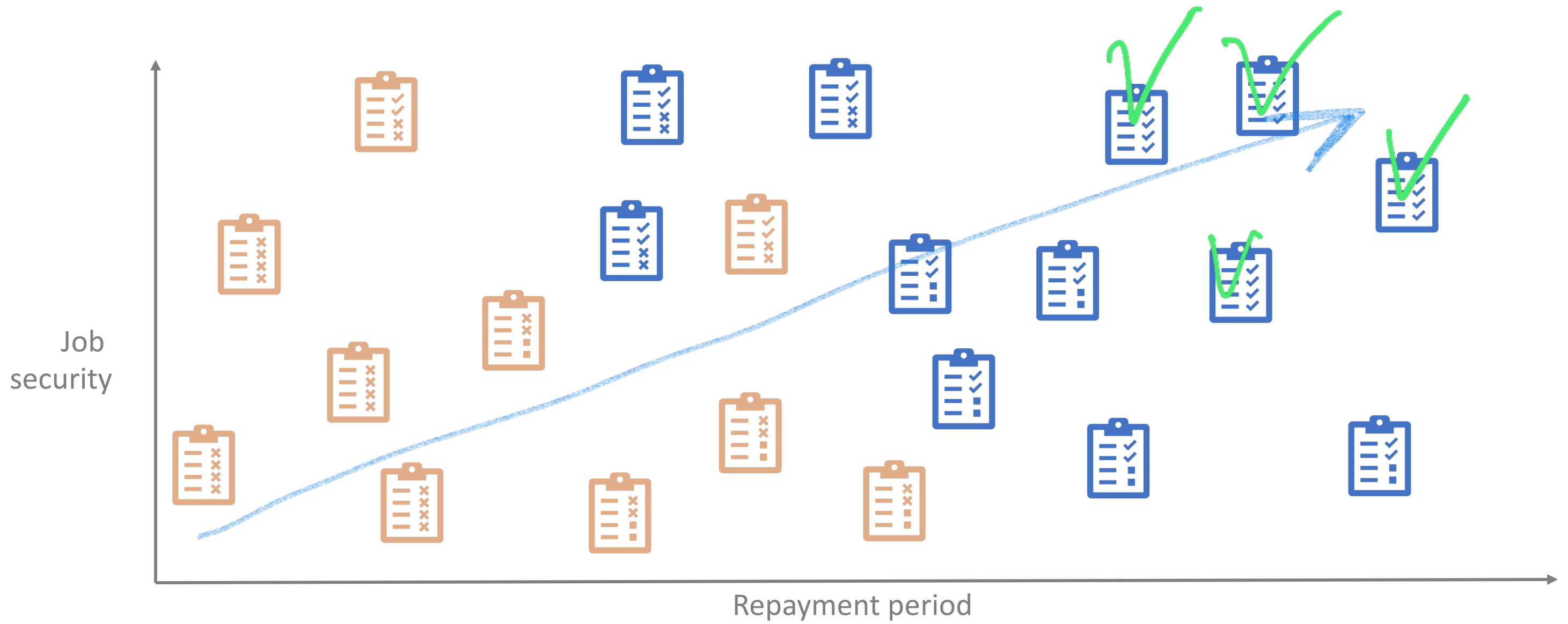
Positive examples that resemble negative examples are less likely to be labeled

$$e(x) = \Pr(s = 1|x, y = 1) \\ = f(\Pr(y = 1|x))$$

With  $\frac{d}{dt}f(t) > 0$



# Probabilistic Gap (type of SAR)



# Probabilistic Gap (type of SAR)

Non-traditional classifier predicts  $\Pr(s = 1|x)$  again useful!

Properties:

- Non-traditional classifier predicts positive  
→ reliable positive example

$$\Pr(s = 1|x) \geq 0.5 \Rightarrow \Pr(y = 1|x) \geq 0.5$$

- Ranking order preserved

$$\Pr(s = 1|x_1) > \Pr(s = 1|x_2) \Leftrightarrow \Pr(y = 1|x_1) > \Pr(y = 1|x_2)$$

[1] He et al. Instance-dependent pu learning by Bayesian optimal relabeling. 2020

[2] Bekker & Davis. Learning from positive and unlabeled data: a survey. MLj. 2020

# Data assumptions

Section 3.2 in the survey paper

# Negativity

Just ignore that it is PU data....

In combination with SCAR, not necessarily so bad

Only interested in most confident predictions?

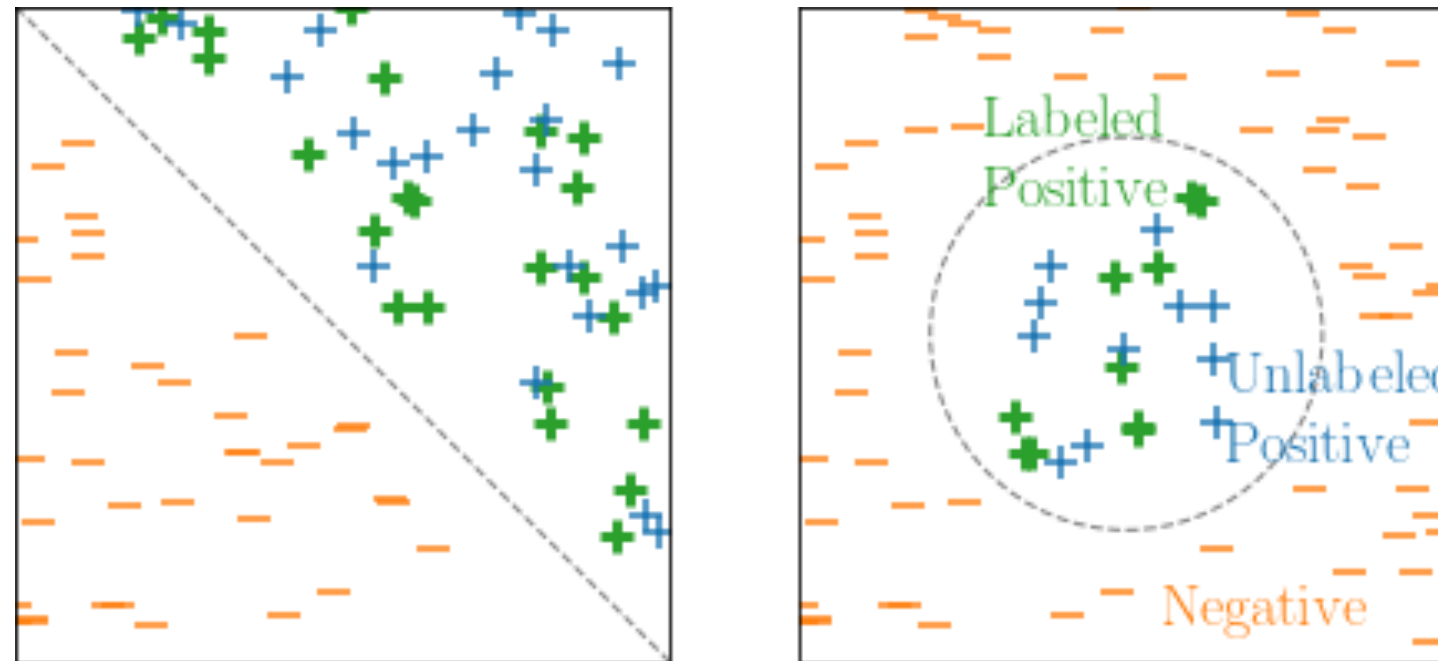
→ Ranking order property

Interested in certain recall?

→ Recall property



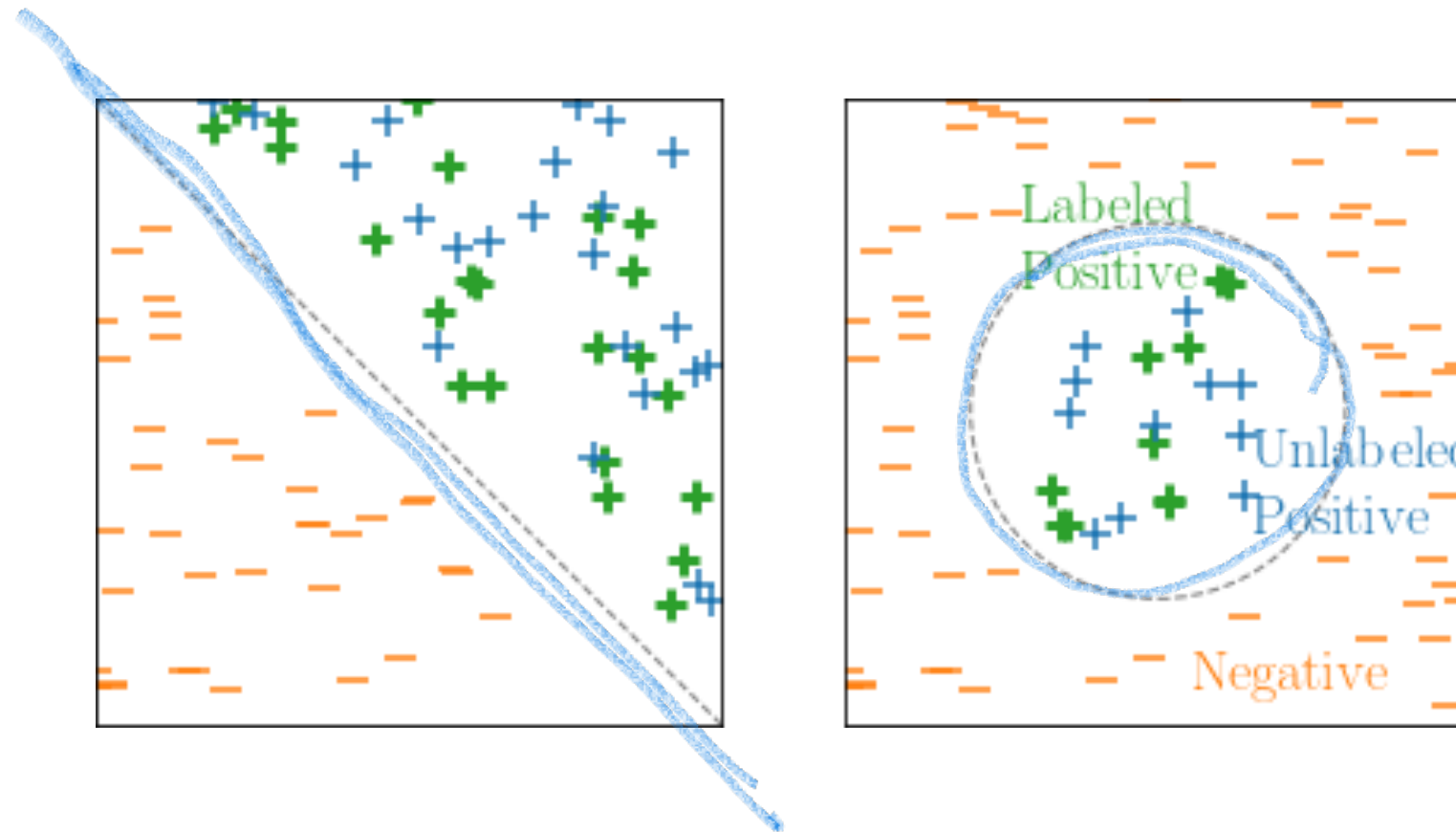
# Separability



[1] Liu et al. Partially supervised classification of text documents. ICML 2002

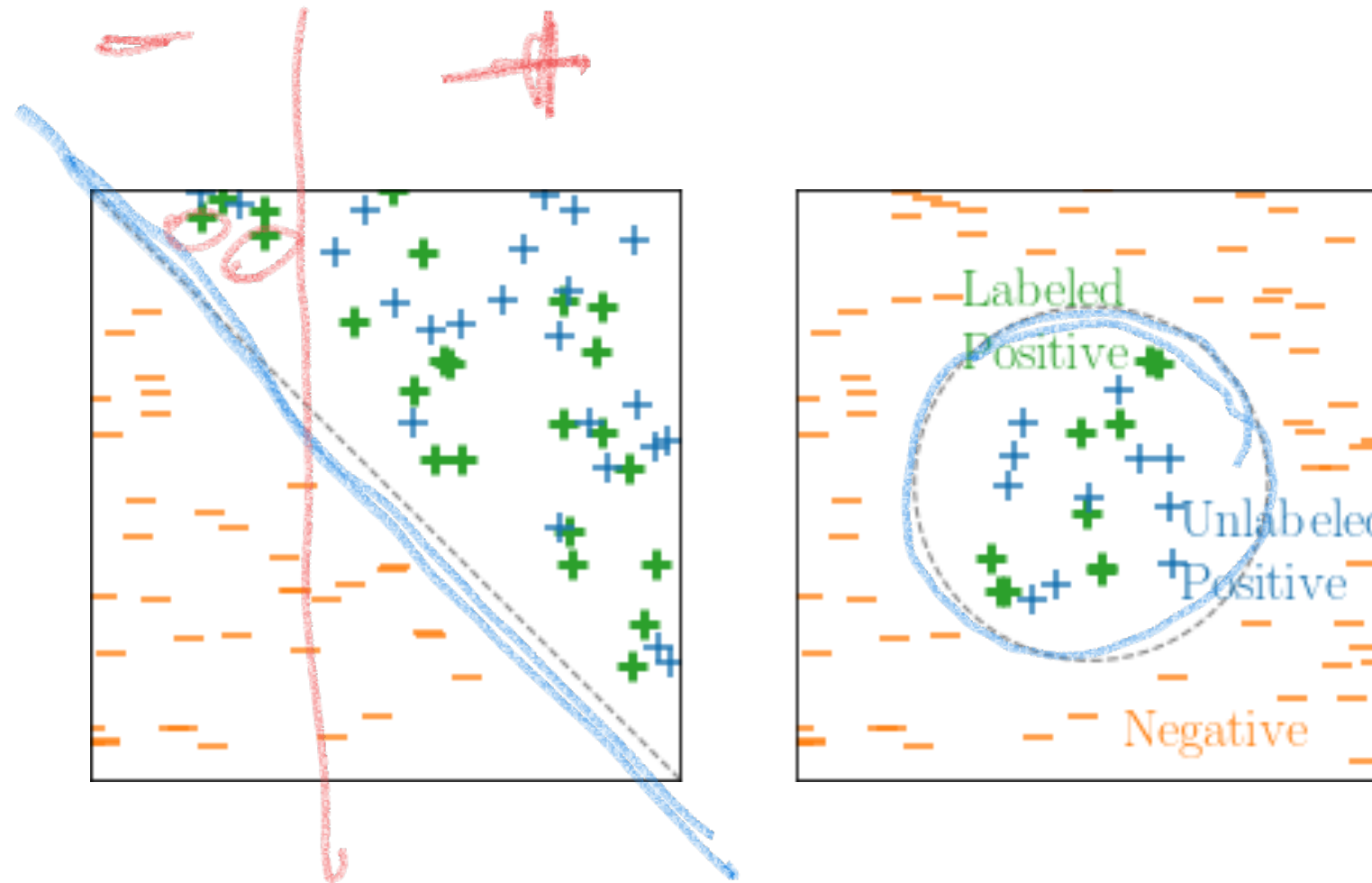
[2] Blanchard et al. Semi-supervised novelty detection. JMLR. 2010

# Separability



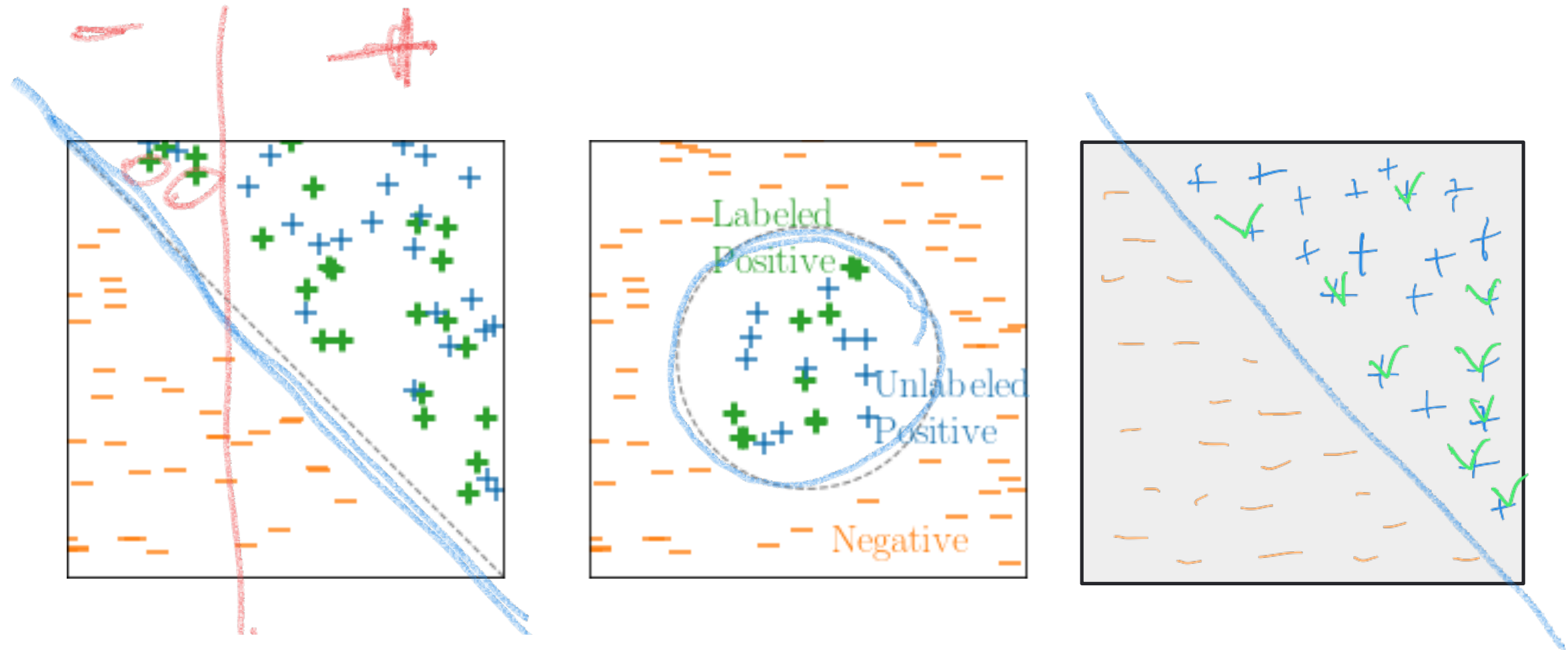
- [1] Liu et al. Partially supervised classification of text documents. ICML 2002
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# Separability



- [1] Liu et al. Partially supervised classification of text documents. ICML 2002
- [2] Blanchard et al. Semi-supervised novelty detection. JMLR. 2010

# Separability



Good classifier [1,2]:

1. Classifies all labeled examples as positive
2. Classifies as few as possible examples as positive

[1] Liu et al. Partially supervised classification of text documents. ICML 2002

[2] Blanchard et al. Semi-supervised novelty detection. JMLR. 2010

# Smoothness

Examples that are similar to each other are likely to have the same label

Useful for identifying reliable negative examples:  
examples that are not similar to any of the labeled positives

Up next...